THE BERKELEY VESTIAIRE {COLLECTIVE}

LONDON



## THE BERKELEY LAUNCHES EXCLUSIVE FASHION TRUNK CURATED BY VESTIAIRE COLLECTIVE

The Berkeley in fashionable Knightsbridge is launching a one-of-a-kind fashion trunk exclusively curated by digital vintage fashion boutique Vestiaire Collective.

Designed to celebrate the very best of vintage fashion, the Berkeley's fashion trunk features some of the most sought-after accessories allowing suite guests to borrow rare designs from the 50's, 60's and 70's during their stay. Fanny Moizant, vintage specialist and one of the founders of Vestiaire Collective, has personally selected some of her favourite pieces from leading designers such Christian Dior, Chanel and Hermès. In celebration of new suites launching this summer at the hotel, guests will receive this exclusive complimentary service and be able to request the bespoke steamer trunk for an evening, relishing in the rich choice of favourite designers to complete their personal look.

The fashion trunk is delivered in time for the 'getting-ready' ritual and the joy of trying all accessories in a sumptuous suite is ideal for the ultimate fashionista's weekend in the capital as well as a perfect introduction to some of the most sought-after collections. Guests may enjoy all of the accessories complimentary for the evening and should they find they cannot live without that Christian Dior necklace or vintage Chanel handbag, they will be able to purchase their chosen piece upon check-out. Alternatively, should they wish to explore the wonders of Vestiaire Collective further, the digital boutique has an array of vintage delights on offer which guests can shop online from the comfort of their own suite.

'Fashion is the exploration of self and style – Vintage takes us beyond fashion to a timeless entity which can be endlessly enjoyed throughout generations, adding a touch of mystique and personality to a personal look. I'm so excited to be bring Vestiaire Collective to the Berkeley fusing our fashion focused ideals in the heart of one of the world's leading fashion capitals!", Fanny Moizant, one of the founders of Vestiaire Collective.

The bespoke fashion trunk has been hand-crafted in England by Norton MacCullough & Locke, purveyors of the world's finest custom-made trunks. The trunk includes eleven drawers of various sizes, an engraved mirror and a suede-lined tray on which the accessories of choice can be taken to the dressing table. Norton MacCullough & Locke uses traditional leatherworking techniques and craftsmanship and the company selected textured saffiano calf leather for its lustre and durability in a cream tone with light tan edging.

The Berkeley Fashion Trunk is a complimentary service for suite guests staying in the new suites at The Berkeley ranging from a Chelsea Suite to a Berkeley Suite to the new Terrace Suites by John Heah. Suite rates start at £1200 per night and to make a reservation please call our reservations team on +44 (0)20 7107 8927 or email reservations@the-berkeley.co.uk. For more information about The Berkeley please call the hotel directly on 0207 235 6000 or visit the website http://www.the-berkeley.co.uk/.

ABOUT VESTIAIRE COLLECTIVE

Vestiaire Collective is Europe's leading trusted online site for the resale of designer

and premium fashion. A unique combination of desirable curation, authenticity and

quality control along with a social shopping experience make Vestiaire Collective the

premier site for desirable fashion resale. Launched in Paris in October 2009, the

company was set up by six key founders, Sebastien Fabre (CEO) Fanny Moizant

(Brand and Communications Director and UK Country Manager)

Sophie Hersan (Inventory and Quality Control Director) Henrique Fernandes

(Director of VIP) Alexandre Congaed (CTO) and Christian Jorge (Operations

Director). The site has 4 million members across 40 countries worldwide with offices

in Paris, London, New York and Germany. 20,000 items are submitted to

the vestiairecollective.com team every week, with 70% of submissions accepted for

inclusion on the site there are 2000 new items available in new in everyday, ensuring

that Vestiaire Collective is the go to site for an exciting unique shopping experience

ABOUT THE BERKELEY

In leafy Knightsbridge, the Berkeley, part of Maybourne Hotel Group is the essence

of contemporary chic. With stunning rooms and suites, two Michelin-starred cuisine

from Marcus Wareing, Pierre Koffmann's French Brasserie, classic British dishes in

the Collins Room, fashionista fancies for afternoon tea at Prêt-à-Portea, cocktails in

the Blue Bar and the Spa complete with rooftop pool, the Berkeley is rich in pleasure

and discoveries that will surprise and enchant.

For more information and images, please contact:

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