

# B E R K E L E Y

LONDON



## **THE BERKELEY LAUNCHES LONDON'S ULTIMATE BRIDAL EXPERIENCE WITH LEADING BRITISH BRIDAL DESIGNER PHILLIPA LEPLEY**

The Berkeley invites brides-to-be to a once in a lifetime experience with London's celebrity wedding gown couturier Phillipa Lepley. 'Berkeley Brides' will be able to enjoy an exclusive consultation over a bridal afternoon tea with the designer herself, followed by a private viewing at Phillipa's atelier in nearby Chelsea.

Phillipa's name is synonymous in London society with exquisite style. Brides who will celebrate their wedding at The Berkeley or who wish to enjoy a stay in one of the hotel's new suites whilst looking to wed in London will be able to arrange a personal meeting with Phillipa Lepley herself to talk all things wedding over a special Bridal Pret-a-Portea, the hotel's fashion-inspired afternoon tea. With over twenty-five years dressing London's elite, Phillipa will share her intricate experience on making brides look their absolute best, from finding your individual style to learning delicate details such as fitting the veil. Following this, the bride will be whisked away by a private chauffeur to Phillipa's Chelsea atelier for a personal viewing to try on the dresses of their choice.

In celebration of the marriage between these two classic British brands, Phillipa has created a bespoke 'Berkeley' gown taking inspiration from the stylish materials of the newly redesigned suites at the hotel. For 'Berkeley' dress, Phillipa has used an array of luxurious fabrics from silk tulle to French lace combining the chic sophistication of the hotel with her own elegant aesthetic.

As an extra special element should the bride decide on a Phillipa Lepley dress, she will enjoy personal fittings with the designer herself at her Chelsea studio. Following this, the bride can book her final

fitting in a brand new suite through her designated Berkeley Wedding Planner. This allows for a discreet environment in which to finesse all details and showcase the dress to friends and family in the comfort of a private suite before the reveal on the big day. Following the final fitting, the bride can relax in the suite for the remainder of the evening for the ultimate girl's night in.

Phillipa Lepley says, 'One of my first ever brides stayed at The Berkeley for her London fittings and since then the hotel has held a very special place in my heart; I'm always inspired by the attention to detail and contemporary British feel of the hotel. It is also next to one of my favourite churches in London where many of my brides have celebrated their big day. As Chelsea girl through and through I couldn't imagine working anywhere else on this exciting project.'

Next door to St Pauls, one of London's most historically beautiful churches, a wedding at The Berkeley is a special affair where brides can enjoy both their ceremony and reception within minutes of one another. With a private entrance, the Knightsbridge Ballroom overlooks St Pauls Church and is the perfect place for a sit down dinner dance or if a more intimate experience is desired the Belgravia Room is ideal. With floor to ceiling windows, crystal chandeliers and high-mirrored ceilings, the rooms are filled with natural light illuminating the celebrations only to be transformed into a glamorous evening scene as the sun sets.

Suite prices start from £1050 per night and for more information to book this bridal experience please contact our reservations team and quote 'Berkeley Brides' via [reservations@the-berkeley.co.uk](mailto:reservations@the-berkeley.co.uk) or visit our website ~ <http://www.the-berkeley.co.uk/london-weddings/berkeley-brides/>. Alternatively, for all wedding enquiries, please contact our Head Wedding Planner at The Berkeley, Amanda Handley via email [ahandley@the-berkeley.co.uk](mailto:ahandley@the-berkeley.co.uk) or phone +44 (0)207 201 1609. Amanda will also be able to arrange a private tour of The Berkeley ballroom should the bride be interested in having her wedding at The Berkeley.

### **ABOUT PHILLIPA LEPLEY**

With over 25 years of experience, Phillipa Lepley's style is romantic, feminine and elegant, consisting of mainly ballgown styles similar to 1950s debutante evening gowns with Dior-esque full skirts and corseted bodices giving a waist to every shape. Comprising of soft ivory, crisp cream and warm cappuccino tones, Lepley's sumptuous gowns are made with fine fabrics of an exceptionally high quality. Draped Italian Duchesse satin, layered chiffon and delicate French lace is adorned with vintage pearls and twinkling diamante crystals, all embroidered by hand.

### **ABOUT THE BERKELEY**

Amidst bustling Knightsbridge and leafy Hyde Park, The Berkeley, sister hotel to Claridge's and The Connaught, is the essence of contemporary chic and innovative luxury. With stunning rooms and suites, two Michelin-starred cuisine from Marcus Wareing, a fashion favourite afternoon tea at Prêt-à-Portea in the Collins Room, cocktails in the Blue Bar and The Berkeley Health Club & Spa complete with rooftop pool, The Berkeley provides the ultimate urban retreat in the heart of London.

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