



The Connaught Christmas Tree 2016

by Antony Gormley is unveiled today in Mayfair

London - The Connaught, London's legendary Mayfair hotel, announces that The Connaught Christmas Tree 2016 has been designed by widely acclaimed British sculptor Antony Gormley. Unveiled today, Thursday 24th November 2016 outside The Connaught, it marks the start of the festive season on Mount Street in Mayfair.

The magnificent Western Red Cedar tree commonly used for totem poles by the peoples of the Pacific Northwest coast of America has been sourced from Shropshire and stands 17.5m tall on Carlos Place. Its trunk has been transformed into a tapering column of brilliant light across which its branches and foliage weave a constantly changing dance.

Commenting on the tree Gormley said "It was a joy to collaborate with Zumtobel and their brilliant team of lighting innovators on this project. I thought that rather than decorating the outside of the Christmas tree it would be fun to light its core; the trunk, transforming it into a radiant centre against which the branches would become illuminated and silhouetted. I want the tree to celebrate life and all

its myriad forms. At this, the darkest time of the year and at a moment of global dysfunction, I hope this magnificent tree conveys a feeling of continuance and vitality."

Paddy McKillen, co-owner of The Connaught said "We are honoured that our friend Antony agreed to share his artistic vision with us at The Connaught this year to celebrate Christmas. I hope his tree will be enjoyed by our guests, our Mayfair neighbours and the whole of London."

Mayfair has long-since established itself as the epicentre of the contemporary art scene in London, playing host to some of the most prestigious international galleries, and therefore it is particularly fitting that The Connaught should have invited one of Britain's most significant living artists to create their Christmas tree this year, in the heart of this historical neighbourhood.

Art also plays a key role at The Connaught, with the hotel having amassed a considerable collection over its 168-year history, from Sir Peter Lely and William Wyld to Julian Opie, and of course, Damien Hirst who designed last year's Connaught Christmas Tree.

The Connaught extends special thanks for this year's festive installation to the Antony Gormley Studio, Zumtobel Lighting Ltd, WSP I Parsons Brinckerhoff, Edge Fabrications, McQueens, TJ Robins Ltd, Unusual Rigging and final thanks to Millichope Estate for the magnificent tree.

ABOUT THE CONNAUGHT

In the heart of London's Mayfair, The Connaught, part of <u>Maybourne Hotel Group</u>, blends contemporary style, classic English character and impeccable service to create the ultimate in sophistication. Rooms and suites to suit every mood, exquisite cuisine from Hélène Darroze, the charm of The Connaught and Coburg Bars, and Europe's first Aman Spa make this the perfect place to rest, relax and dine in style.

ABOUT ANTONY GORMLEY

Born in London in 1950, Antony Gormley has exhibited at venues including the Forte di Belvedere, Florence (2015); Zentrum Paul Klee, Bern (2014); Centro Cultural Banco do Brasil; Deichtorhallen Hamburg; State Hermitage Museum, St Petersburg; Kunsthaus Bregenz; Hayward Gallery, London; Kunsthalle zu Kiel; Malmö Konsthall; and Louisiana Museum of Modern Art, Copenhagen. Major public works include the *Angel of the North* (Gateshead, England), *Another Place* (Crosby Beach, England), *Exposure* (Lelystad, The Netherlands) *Chord* (MIT – Massachusetts Institute of Technology, Cambridge, MA, USA). He was made an Officer of the British Empire in 1997 and knighted in 2014. www.antonygormley.com

For further information, please contact our Press Office:

Paula Fitzherbert or Christina Norton

Phone: +44 (0) 207 107 8901 / 207 314 3410

 $\underline{pfitzherbert@maybourne.com}$

cnorton@maybourne.com