



**THE EMORY & FLEXJET LAUNCH SKY-HIGH LUXURY LONDON FIRST:
INCLUSIVE GUEST ARRIVALS BY HELICOPTER**

Press images can be found [HERE](#) (Password: TheEmoryxFlexjet)

London, 22nd July 2024 - Private aviation leader [Flexjet](#), and London's most exclusive new hotel, [The Emory](#), have today announced a bespoke collaboration, designed to offer guests the ultimate airborne hotel arrival experience, included in their stay.

As London's first all-suite hotel, The Emory heralds a new standard of design and discreet 'quiet' luxury and the partnership with Flexjet is the very first of its kind for a London hotel, with seamless and complimentary helicopter arrival transfers from the capital's top private jet terminals built into the suite experience.

Guests of The Emory arriving into London via private jet at Farnborough, Biggin Hill, Luton or Stansted airports, will be whisked by Flexjet helicopter directly to The London Heliport at Battersea, where they will be collected by The Emory house car and taken straight to the hotel.

Newly opened in May this year, The Emory - part of Maybourne Hotel Collection which also includes Claridge's, The Connaught and The Berkeley - boasts 61 extraordinary suites over nine floors, including a spectacular 300 sqm wraparound glass penthouse. Setting a new standard of service for the capital, all stays include exclusive access to The Emory's private rooftop Bar 33 and The Emory Cigar Merchants; complimentary membership to the Surrenne wellbeing and longevity Club; personalised services provided by their Emory Assistant; use of The Emory house car; and now, a private Flexjet helicopter transfer for the ultimate discreet luxury arrival experience.

Flexjet's leading UK helicopter fleet forms part of the company's significant, global private aviation operation, numbering a total of 300 prestigious jets and helicopters. Distinctive for its world-class aircraft selection and custom-designed LXi Cabin Collection interiors, Flexjet is also renowned for an approach to personalised service and luxury hospitality that is unrivalled in its industry. The new collaboration with The Emory adds to its existing five-year partnership with The Maybourne Group, which offers exclusive benefits to Flexjet customers at selected properties in the portfolio.

The Flexjet helicopter fleet features the Sikorsky S-76, one of the most respected and longest established helicopters, with a heritage of more than 40 years and 7.5 million hours of safe flight. These private helicopters are fitted out with a seating configuration for up to eight passengers plus two pilots and can fly at 155 knots per hour with a range of 300 nautical miles.

Commenting on the collaboration, Roland Fasel, Group Chief Operating Officer at Maybourne said: "At The Emory, we are always striving to see how we can set new standards in service style, and this collaboration with Flexjet allows our guests the ultimate transfer in the capital."

Mike Silvestro, co-CEO of Flexjet added: "We are delighted to be working with The Emory to offer this unique advantage to their guests, enhancing what is already one of London's most exceptional hotel experiences. Our collaboration provides not only seamless, door-to-door transport for private travellers staying at The Emory – saving over an hour of driving time - but also a memorable arrival over the London skyline."

ENDS

NOTES TO EDITORS

The inclusive helicopter transfer to The Emory is available to guests booking a stay at The Emory in any suite type, following an arrival into London via the private jet terminals at Farnborough, Biggin Hill, Luton or Stansted airports. The service is available with 72 hours' notice, and subject to availability on selected peak days. Guests using the service can also access preferential rates for further Flexjet helicopter transfers during their stay.

About Flexjet

A global leader in private aviation, Flexjet has been long-established in the fractional jet ownership market since 1995. Its global headquarters and Global Operations Control Center are in Cleveland, Ohio, with its European operation based in London's Mayfair and at Farnborough Airport. In Europe, Flexjet offers shared ownership of its premium fleet of business jets, including the Embraer Praetor 600 and Gulfstream G650. Internationally the exclusive fleet includes the Embraer Phenom 300, Praetor 500, Praetor 600, Bombardier Challenger 350 and 3500, the Gulfstream G450 and G650. Red Label by Flexjet, a market differentiator, features the most modern fleet in the industry, flight crews dedicated to a single aircraft and the LXi Cabin Collection of interiors.

Flexjet's helicopter division offers flying programmes on a fleet of owned and operated helicopters, including the Sikorsky S-76, Agusta AW109 and AW169, serving locations in the United Kingdom, northeastern United States, and southern Florida. In Europe Flexjet holds a 4AIR Silver Rating, recognising its leading approach to sustainability. This includes offsetting 300% of carbon emissions for every flight, with Owners also able to commit to Sustainable Aviation Fuel (SAF); and invest in the Aviation Climate Fund (ACF) to support future flight research and development projects. Flexjet is a member of the Directional Aviation family of companies. Visit www.flexjet.com or follow us on Instagram @FlexjetInc

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About Maybourne

Maybourne operates Claridge's, The Connaught, The Berkeley, The Emory, The Maybourne Beverly Hills and The Maybourne Riviera, some of the world's most legendary luxury hotels. Maybourne is committed to inspiring extraordinary experiences that reflect the individual nature of its hotels, its guests and its staff whilst maintaining a timeless and intuitive service style that are the hallmarks of its priorities.

For further information please contact the Maybourne Press Office zzpressooffice@maybourne.com